

1. Scope

This ordinance shall apply to the program leading to Master of Arts (Journalism).

2. Admission Criteria

Candidates should have bachelor's degrees in any discipline, which includes Journalism/ Mass Communication/Arts/ Science/ Commerce/ Nursing/ Allied Health Science/ Veterinary Science/ Law/ Pharmacy, etc. from any recognized Indian university with minimum marks- 50% for open and 45% for SC, and ST categories.

3. Course Duration

MAJ is postgraduate course in Journalism. The course is of 2 years duration. The two-year course is further divided into 4 semesters of six months each.

4. Annual Intake

The annual intake to 1st year of the program shall be 30 or as approved by the executive council of the university.

5. Medium of Instruction

English shall be the medium of instruction for all the subjects of study and for the examinations of the Master of Arts (Journalism) course.

6. Attendance

- a) A candidate is required to obtain minimum 75% attendance in all theory subjects so as to be eligible to appear in the University Examination.
- b) Further relaxation of attendance up to 5% to the student can be given by the Head of Institution/ Principal on genuine/ compassionate grounds with prior permission under special circumstances.
- c) No student will be allowed to appear in the university examination if he/she does not satisfy the overall average attendance requirements of clauses- a) and b).
- d) The names of the students, who are not eligible to appear in the university examinations, are to be intimated to the Controller of Examination and the concerned students before the commencement of exam.

7. Organization of the Program

- a) There shall be minimum 17 weeks devoted for academic activities, excluding 3 weeks for examination and their preparations.
- b) The academic activities shall be carried for minimum 30 hrs per week.
- c) The course delivery in each semester shall be carried out in accordance with minimum hours assigned to each theory subject.

7. Internship Report

In each semester, every student of MAJ shall be required to undergo 80 hours or 05 hours for 16 days internship in a media house for practical exposure. On undertaking the internship, he/

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she shall submit his/her internship report (on the basis of his/her residency in a media house) in a prescribed format duly signed by the authority of training organization to the head/ coordinator of the department.

8. Project

- a) Every student should have to work on a project, the subject of the project work will be assigned by his/her respective project guide and HOD/ Coordinator.
- b) The candidate shall be required to submit two copies of his/her project report, type-written. The last date receipt of project report in the Office of the Head/ Coordinator of the department shall be one month before the commencement of the Examination provided that in exceptional cases the Head/ Coordinator of the department may extend the last date of receipt of the project report.
- c) In Fourth semester, the candidate will have to submit a Project Report on a Topic to be assigned by the department of MAJ under the supervision of a core faculty member of the department.
- d) The project report shall be of 100 marks for report and viva presentation. The project report shall be evaluated jointly by the external and internal examiners at the time of viva-voce.

9. Examination Criteria

A student must obtain 50% marks in practical and theory examinations to pass the concerned subject(s)/ professional. 75% and above marks in a subject will indicate distinction in the subject.

Classification of Results

- Distinction 75% marks in a single attempt and above in the aggregate.
- 1ST Division 60% marks in a single attempt and above in the aggregate.
- 2nd Division 50% marks in a single attempt and above but less than 60% in the aggregate.

10. Curriculum

The 2 year curriculum has been divided into 4 semesters and shall include lectures, tutorials, practicals, seminars, project, etc. in addition to media house training etc. as defined in the scheme. The curriculum will also include such other curricular, co-curricular and extra-curricular activities as may be prescribed by the University from time to time.

Curriculum Outlet:

First Semester (0-6 Months)

S.N o.	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lectur e	Tutori al	Practic al		
1	Journalism (Pre and Post Independence)	04	01	-	05	5



2	Media, Development and Social Change	04	01	-	05	5
3	Newspaper and Magazine: Structures and Functions	04	01	-	05	5
4	News and Views: Writing Skills	04	01	-	05	5
5	Basics of Computer Application	04	01	-	05	5
Internship						
6	Residency in Media House - I	-	-	05	05	
	Contact Hours per Semester				420 hrs	Total Credits: 25

Second Semester (7-12 Months)

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutorial	Practical		
1	Media Language: Structure, Style and Translation	04	01	-	05	5
2	Reporting and Editing: Principles and Practices	04	01	-	05	5
3	Copy Writing on Different Issues	04	01	-	05	5
4	Word Processing and Page Layout	04	01	-	05	5
5	Prospective Communication	04	01	-	05	5
Subsidiary Subject						
6	Human Values and Ethics	04	01	-	05	
Internship						
6	Residency in Media House - II	-	-	05	05	
	Contact Hours per Semester				420 hrs	Total Credits: 25

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Third Semester (13-18 Months)

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutoria l	Practica l		
1	New Media and Journalism	04	01	-	05	5
2	Electronic Journalism	04	01	-	05	5
3	Press and Human Rights	04	01	-	05	5
4	Newspaper and Magazine Production	04	01	-	05	5
5	Sports Journalism	04	01	-	05	5
Internship						
6	Residency in Media House – III	-	-	05	05	
	Contact Hours per Semester				420 hrs	Total Credits : 25

Fourth Semester (19-24 Months)

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutoria l	Practica l		
1	Media Management and Business	04	01	-	05	5
2	Advertising and Public Relations	04	01	-	05	5
3	Photo Journalism	04	01	-	05	5
4	Journalism Research	04	01	-	05	5
5	Project	04	01	-	05	5
Internship						
6	Residency in Media House – IV	-	-	05	05	
	Contact Hours per Semester				420 hrs	Total Credits : 25

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11. Marks Distribution

First Semester

Sr.No.	Course Title	Marks Distribution		Total
		Internal	External	
Theory				
1	Journalism (Pre and Post Independence)	30	70	100
2	Media, Development and Social Change	30	70	100
3	Newspaper and Magazine: Structures and Functions	30	70	100
4	News and Views: Writing Skills	30	70	100
5	Basics of Computer Application	30	70	100
	Total			500

Second Semester

Sr.No.	Course Title	Marks Distribution		Total
		Internal	External	
Theory				
1	Media Language: Structure, Style and Translation	30	70	100
2	Reporting and Editing: Principles and Practices	30	70	100
3	Copy Writing on Different Issues	30	70	100
4	Word Processing and Page Layout	30	70	100
5	Prospective Communication	30	70	100
Subsidiary Subject				
6	Human Values and Ethics	20	30	50
The subsidiary examination shall be non-university examination only and will not be the part of the grand total.				
	Total			500

Third Semester

Sr.No.	Course Title	Marks Distribution		Total
		Internal	External	
Theory				
1	New Media and Journalism	30	70	100
2	Electronic Journalism	30	70	100
3	Press and Human Rights	30	70	100
4	Newspaper and Magazine Production	30	70	100
5	Sports Journalism	30	70	100
	Total			500

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Fourth Semester

Sr.No.	Course Title	Marks Distribution		Total
		Internal	External	
Theory				
1	Media Management and Business	30	70	100
2	Advertising and Public Relations	30	70	100
3	Photo Journalism	30	70	100
4	Journalism Research	30	70	100
5	Project	30	70	100
	Total			500

12. Schedule of Examination

There shall be an end term University Examination at the end of each semester.

13. Internal Assessment

It shall be based on evaluation of periodic tests, assignments, presentations, etc. The Periodic tests will be conducted during each semester. However, minimum of two internal tests will be conducted. Moreover, the Internal assessment shall be submitted to the University before the commencement of the University Examinations.

14. Promotional Rules

A student shall be declared pass in a semester when he/she is pass in all the theory subjects. A student shall not be promoted to next year if he/she fails to clear maximum three subjects, provided he/she has cleared all the theory subjects of previous years and result shall be declared as 'Promoted with back paper/s'.

A student shall appear in the forthcoming odd/ even semester examinations to clear back paper(s) only. A student shall be eligible to undertake internship only when he/she has cleared all the subjects. A student, who fails in the theory examination, shall have to re-appear in the University examination. The students may improve their internal assessment by appearing for 'Improvement for Sessional Examination.'

15. Supplementary Examinations

The University will conduct one Main Examination and one Supplementary Examination in each semester. Supplementary Examinations will be held along with forthcoming odd/even semester examinations, as applicable.

16. Grace Marks

A student can be awarded 'Grace Marks' not exceeding a maximum 5 marks in theory, which can be shared by not more than two subjects. The grace marks shall not be added to the aggregate marks.

17. Declaration of Result

The result of a candidate shall be declared by the University on the basis of the performance of Theory and Viva-Voce examination. In an individual subject, the minimum pass marks (including internal assessment) shall be 50%. The marks obtained in the University Examination and in the Internal Assessment of the subject shall be added to compute subject percentage.

18. Award of Rank

The merit list shall be drawn on the basis of commutation result of all semesters. On the basis of final result, the top ten candidates in each branch shall be awarded rank according to their merit, provided they pass all examinations in first attempt.

19. Award of Degree

The student shall be eligible for the award of MAJ degree on successful completion of prescribed course of study and has been declared pass in the final result.

20. Scrutiny and Re-evaluation

Scrutiny shall be allowed only in theory papers, subject to maximum two subjects.

21. Cancellation of Admission

The admission of a student at any stage of study shall be cancelled if:

- a) He/she is not found qualified as per norms or guidelines or the eligibility criteria prescribed by the University.
- b) He/she is found involved in creating indiscipline in the Institution/ College or in the University.
- c) He /she is involved in an act of ragging.

22. Power to Amend the Ordinance

The 'Academic Council' shall have the power to relax, amend any or all the provisions of the Ordinance, subject to the approval of the 'Executive Council' of the University.

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Eligibility Criteria for Examiners

(2 Years Postgraduate Course- M.A. – Journalism)

1. Examiner – Paper-setter (External)

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or NET/ PhD in the concerned subjects or any other professional degree in the related subject with minimum three years teaching the subject/s, whether in service, practicing or retired at the time of appointment as Paper-setter.

2. Examiner – Answer Script Evaluation (External)

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or NET/ PhD in the concerned subjects or any other professional degree in the allied subject with minimum one year teaching the subject/s, whether in service, practicing or retired at the time of appointment as Examiner.

3. Examiner – Project Report Evaluation (External)

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or NET/ PhD in the concerned subjects or any other professional degree in the allied subject with minimum five year teaching or practicing professional, whether in service or retired at the time of appointment as Examiner.

4. Examiner – Paper-setter (Internal)

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or NET/ PhD in the concerned subjects or any other professional degree in the related subject with minimum three years teaching the subject/s, whether in service, practicing or retired at the time of appointment as Paper-setter.

5. Examiner – Answer Script Evaluation (Internal)

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or NET/ PhD in the concerned subjects or any other professional degree in the allied subject and teaching the subject/s, whether in service, practicing or retired at the time of appointment as Examiner.

6. Examiner – Project Report Evaluation (Internal)

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or NET/ PhD in the concerned subjects or any other professional degree in the allied subject and teaching or practicing professional, whether in service or retired at the time of appointment as Examiner.

